



# 维达国际控股有限公司

(于开曼群岛注册成立的有限公司)

(股份代号: 3331)

## 2018年第三季度业绩 投资者推介

*Healthy Lifestyle*  
*Starts with Vinda*

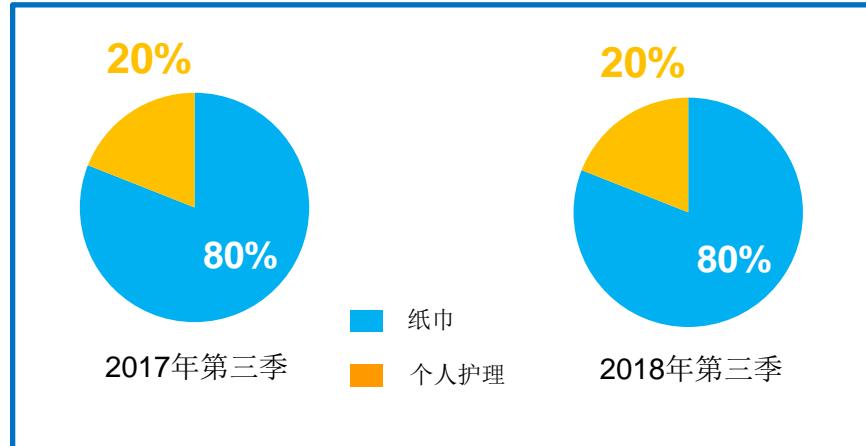
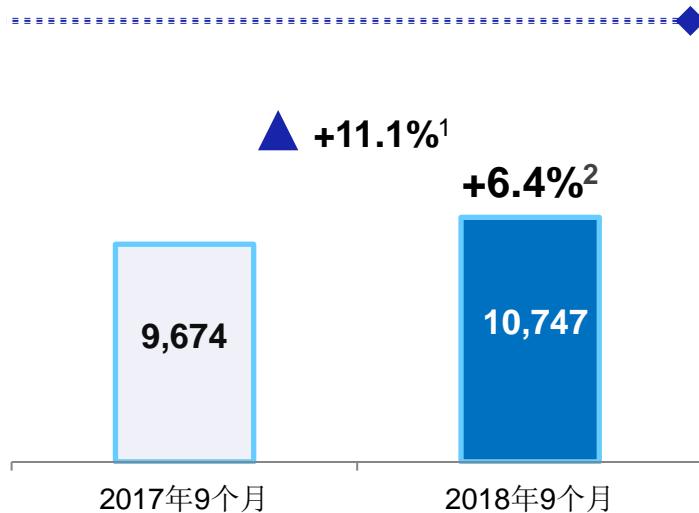
# 财务摘要



(百万港元)	2018年 9个月	2017年 9个月	按年 同比	2018年 第三季	2017年 第三季	按年 同比
收益	10,747	9,674	+11.1%	3,413	3,367	+1.4%
按固定汇率换算之增长			+6.4%			+3.0%
毛利	3,102	2,935	+5.7%	924	1,009	-8.4%
毛利率	28.9%	30.3%	-1.4pps	27.1%	30.0%	-2.9pps
经营溢利	769	759	+1.2%	125	250	-50.0%
经营溢利率	7.2%	7.8%	-0.6pps	3.7%	7.4%	-3.7pps
息税折旧摊销前利润	1,470	1,353	+8.6%	353	460	-23.3%
息税折旧摊销前利润率	13.7%	14.0%	-0.3pps	10.3%	13.7%	-3.4pps
(百万港元)	2018年 9个月	2017年 9个月		2018年 第三季	2017年 第三季	
外汇收益/ (损失)(来自经营项目)	(58)	3		(46)	14	
外汇收益/ (损失)(来自融资项目)	(7)	(20)		3	(9)	
外汇收益/ (损失)总额	(65)	(17)		(43)	5	

# 收益

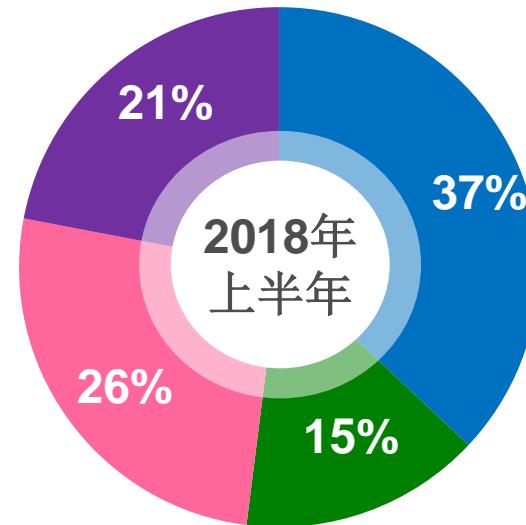
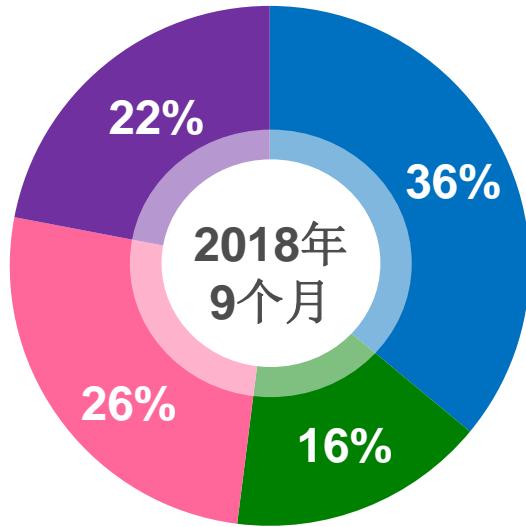
收益（百万港元）



- **2018年第三季期间：**
  - 销量及收益按月改善
  - 九月份录得最高营业额

<sup>1</sup> 按报表汇率换算之同比增长 <sup>2</sup>按固定汇率换算之同比增长

# 收益（按销售渠道划分）



- 传统渠道 (即分销商)
- B2B (即企业客户)
- 现代渠道 (即大卖场、超市)
- 电子商务

# 毛利

毛利 (百万港元)

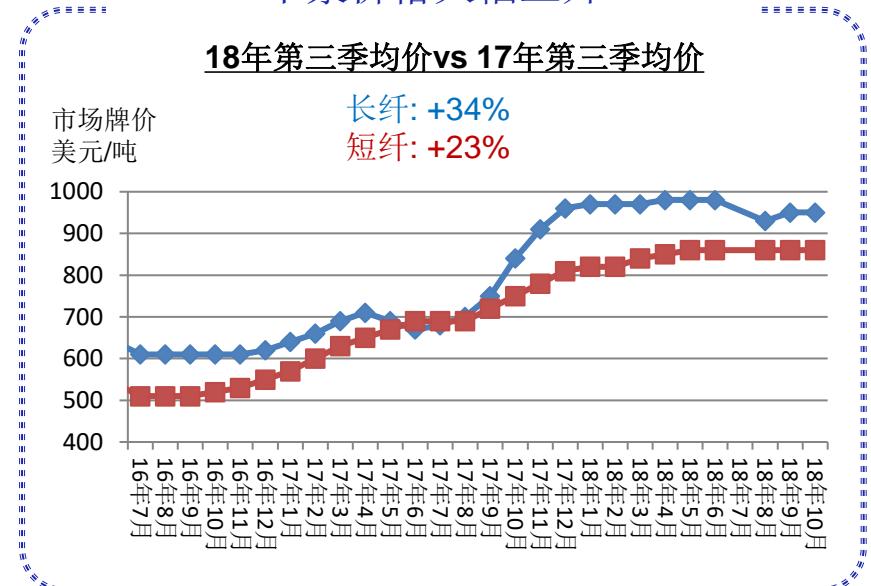


毛利率 (%)



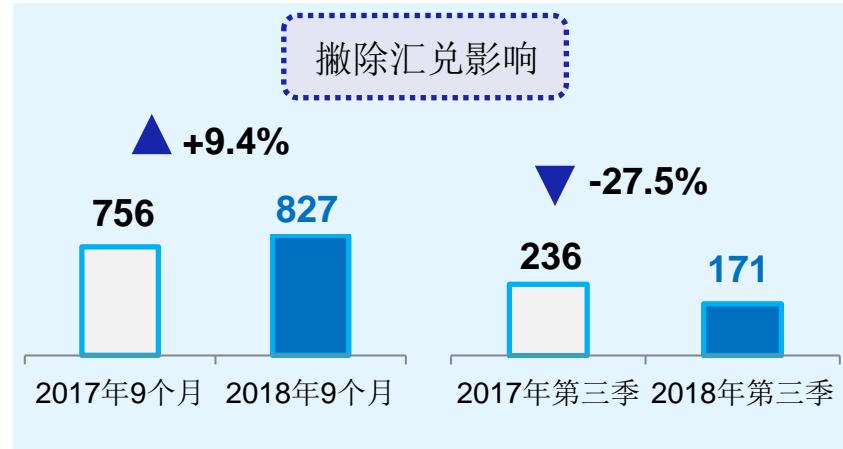
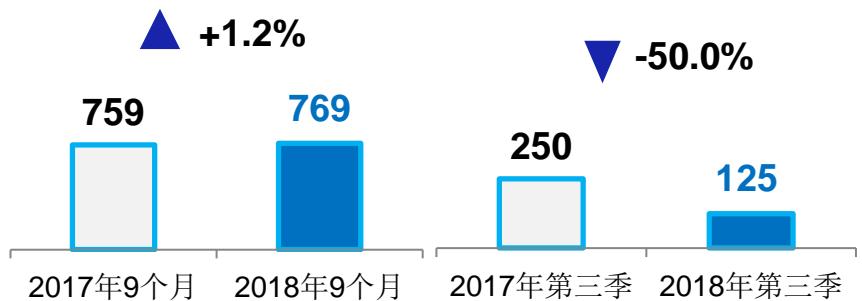
木浆价格大幅上升

18年第三季均价vs 17年第三季均价

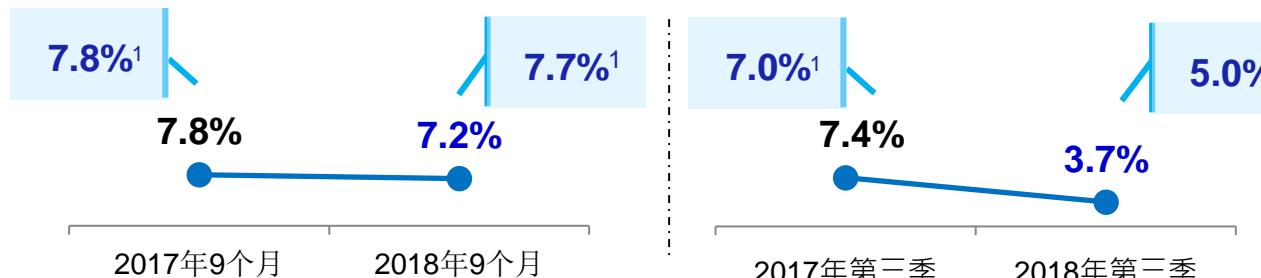


# 经营溢利

经营溢利 (百万港元)



经营溢利率 (%)

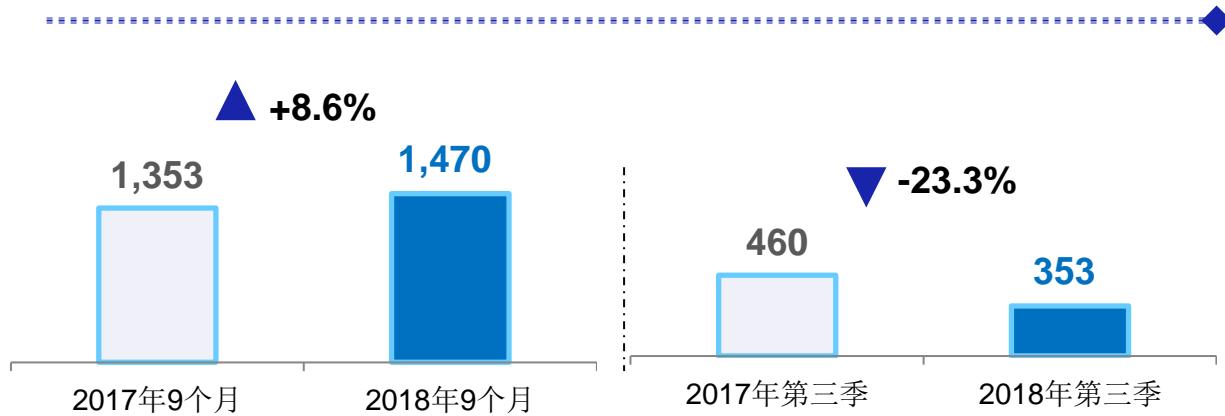


2018年第三季销售及行政费用同比下降：  
 • 以绝对币值计算  
 • 占销售比例

<sup>1</sup> 撇除应付经营项目的汇兑影响

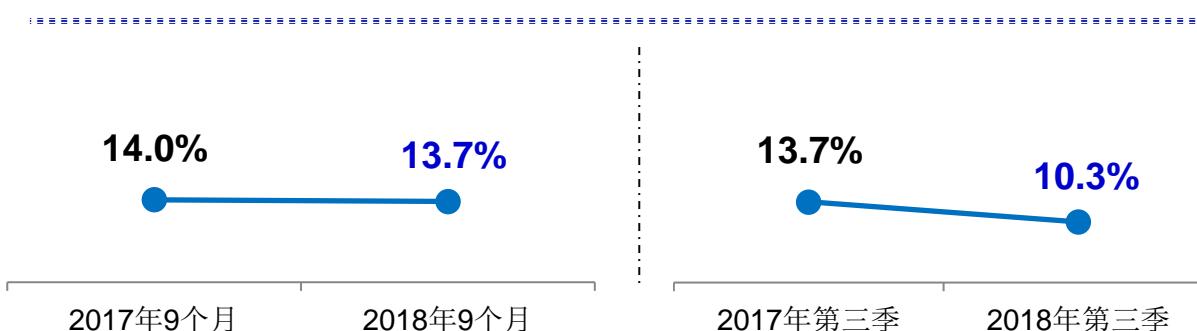
# 息税折旧摊销前利润

息税折旧摊销前利润 (百万港元)



- 与上半年相比，营运资金改善
- 第三季经营现金流按月改善

息税折旧摊销前利润率 (%)





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