## **Vinda International Holdings Limited**



(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3331)

## **2019 Annual Results**



## **Chairman's Highlights**



1

#### **Outstanding financial performance**

- Significant increase in profitability (GPM & NPM)
- Double-digit organic revenue growth <sup>1</sup>

2

#### **Favourable growth across different segments**

- Strong growth momentum in Tissue segment (in particular, premium products)
- Strengthened market presence in Personal Care
- All distribution channels recorded better than expected growth (most remarkable growth in e-commerce)

3

#### **New significant milestones**

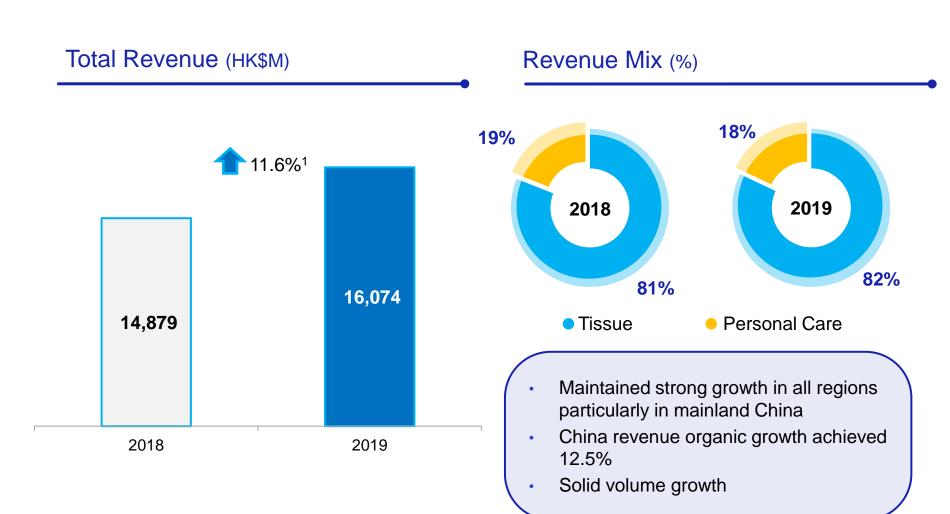
- Achieved localised production of China personal care products
- South East Asia regional hub in Malaysia

<sup>&</sup>lt;sup>1</sup> YoY growth at constant exchange rate



## **Revenue Growth**

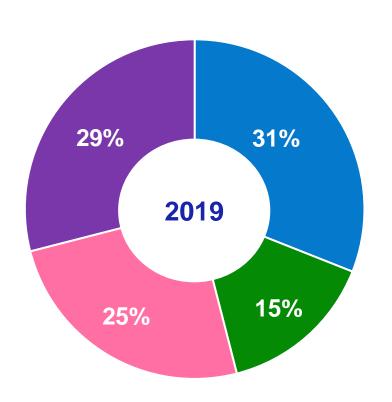


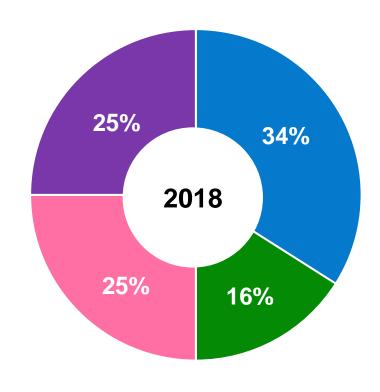


<sup>&</sup>lt;sup>1</sup> YoY growth at constant exchange rate: 11.6%, YoY growth at reported rate: 8.0%.

## **Revenue by Channels**





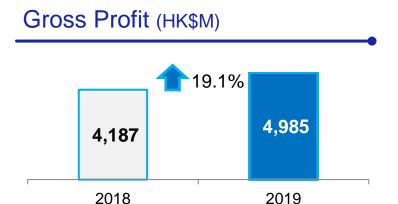


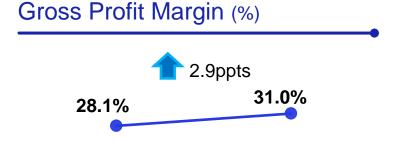
- Traditional channels (i.e. Distributors)
- B2B (i.e. Corporate client)
- Key accounts (i.e. Hypermarkets, Supermarkets)
- E-commerce

- Double-digit sales growth in e-commerce
- China e-commerce contributed more than
   37% of China sales

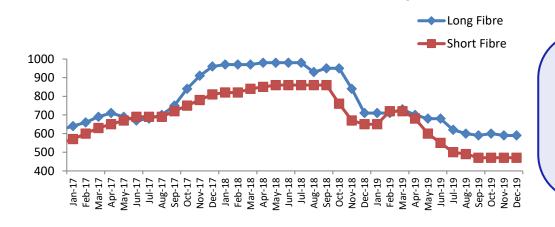








## **Pulp Price Movement**



#### Significant improvement in GPM:

Decrease in pulp price

2018

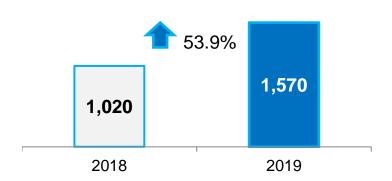
- Portfolio mix enhancement
- Strong growth of premium products

2019

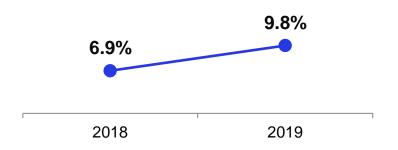
## **Operating Profit & EBITDA**



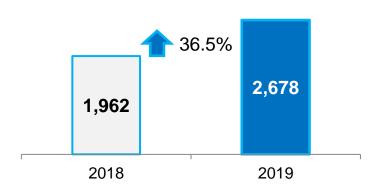
#### Operating Profit (HK\$M)



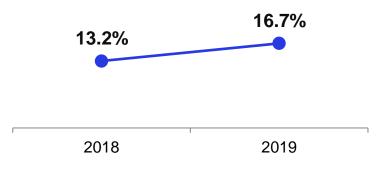
## Operating Margin (%)



#### EBITDA (HK\$M)



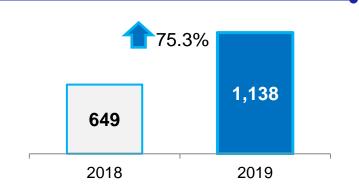
## EBITDA Margin (%)



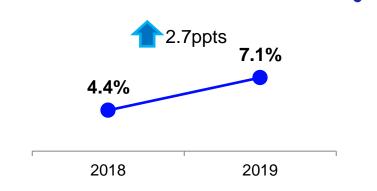
## **Net Profit & Dividend**



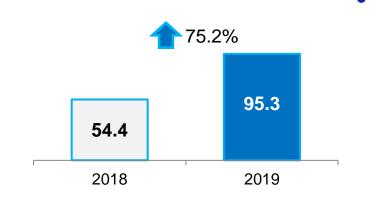




## Net Profit Margin (%)



## Basic Earnings Per Share (HK cents per share)

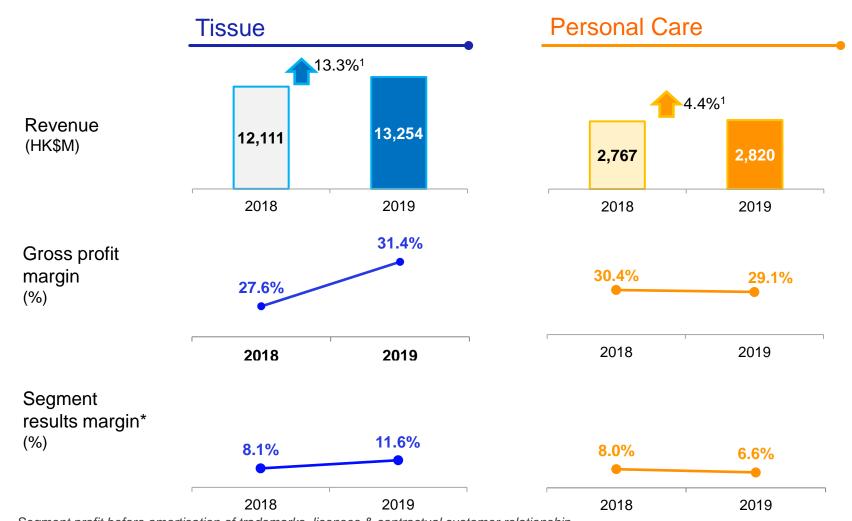


# Total Dividend (HK cents per share)



## **Segment Performance**





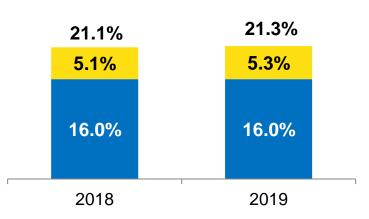
<sup>•</sup> Segment profit before amortisation of trademarks, licenses & contractual customer relationship

<sup>1</sup> YoY growth at constant exchange rate

## SG&A



#### SG&A as a % of Sales



- Administrative expenses ratio
- Selling & marketing expenses ratio





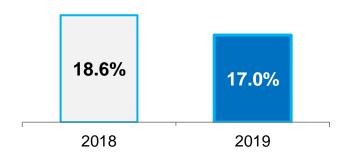
- Prioritised by investing in premium products
- Optimized deployment of marketing resources
- Disciplined cost control



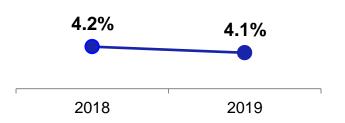
# Lower Effective Tax Rate & Effective Interest Rate



Effective Tax Rate (%)



Effective Interest Rate (%)



 As at end of 2019, we had 60% of our borrowings in RMB (2018: 70%)

## **Key Indicators**



(HK\$M)	As at 31 Dec 2019	As at 31 Dec 2018
Debtors turnover days <sup>1</sup>	42	43
Creditors turnover days <sup>2</sup>	90	87
Finished goods turnover days <sup>3</sup>	46	49
Working capital to sales ratio4	4.5%	4.6%
(HK\$M)	As at 31 Dec 2019	As at 31 Dec 2018
Cash and cash equivalents	460	574
Total debt	<b>4,339</b> <sup>5</sup>	5,245
Net debt	<b>3,879</b> <sup>5</sup>	4,671
Net gearing ratio	<b>39.1%</b> <sup>6</sup>	53.5%
Net debt/EBITDA	<b>1.4</b> <sup>5</sup>	2.4

<sup>&</sup>lt;sup>1</sup> Multiplying 12-month average account receivables by 360 days and dividing the result by the revenue for the last 12 months

<sup>&</sup>lt;sup>2</sup> Multiplying 12-month average account payables by 360 days, and dividing the result by the cost of sales for the last 12 months

<sup>&</sup>lt;sup>3</sup> Multiplying 12-month average finished goods by 360 days, and dividing the result by the cost of sales for the last 12 months

<sup>&</sup>lt;sup>4</sup> Total working capital (excl. cash & cash equivalents)/ total revenue

<sup>&</sup>lt;sup>5</sup> Including HK\$183M lease liabilities

<sup>&</sup>lt;sup>6</sup> Net gearing ratio excluding lease liability. If included lease liability, net gearing ratio at end of 2019 was 41.0%



## **Environmental, Social & Governance**

	Health & Safety					
1	Mainland China	2019	2018	Malaysia	2019	2018
	Safety seminars	2,149	1,505	LTA (case)	3	1
	<ul> <li>LTA (case)</li> <li>Taiwan</li> </ul>	14 2019	14 2018			
	LTA (case)	0	0		LTA: Lost Tir	ne Accidents

**Green Production** 

Mainland China		2019	2018	
•	Avg. overall energy consumption per ton of paper (ton of stand coal)	0.33 <sup>1</sup>	0.31 <sup>1</sup>	
•	CO2 emission (per 10,000 tons of product)	10,694	10,726	
•	Water recycling rate	>95%	>95%	
•	Wood pulp sourcing	>99% environmentall	v certified	

<sup>1</sup>below national standard upper limit of 0.42

#### Green Loan in 2019

1st FMCG company in HK to secure a green loan

#### **HKQAA** Green Finance Certificate

- Obtained the "Green Finance Pre-Issuance Stage Certificate" issued by HKQAA
- Secured a HK\$300 million green loan

The green loan will be used for eligible green projects, including energy efficiency, prevention and control of pollution, resource conservation and recycling, etc.

Corporate Governance Investor Relations

The Asset ESG Corporate Awards ighly Commende Initiative

Environmental Responsibility

The Asset ESG Corporate Awards

## **Production Capacity Plan**





## Tissue annual designed capacity

**1.25 M tons** 



+ approx.10%

- +30,000 tons in 19Q2 in Hubei & +30,000 tons in 19Q3 in Hubei
- -30,000 tons (discontinued operation of an old and high-energy consuming machinery) in 19Q2 in Xinhui
- In the future CAPEX focus on premium tissue capacity

#### Personal Care facility

 SEA Hub in Malaysia focus on cost reduction and capacity expansion

## **Summary of Key Opportunities - 1/2**



- Continuous growth opportunities
  - Tissue market: Low per capita consumption, premiumization and
    - Professional Hygiene
  - **Feminine**: Driving towards double digit share
  - Incontinence: Catering for the aging demographics
  - Leveraging channel strength with focus on e-commerce



- Consumer relevant innovations
  - Excellent customer and consumer insight
  - Focused innovation strategy and execution

## **Summary of Key Opportunities - 2/2**



## Profitability enhancement

- Portfolio management in tissue with focus on premium
- Higher contribution from Personal Care
- Continuous cost management

#### • ESG



- Focus on sustainability: certified fiber, emission and waste reduction
- Developing our people: health and safety, training & career development
- Excellent corporate governance: code of conduct, transparency & compliance





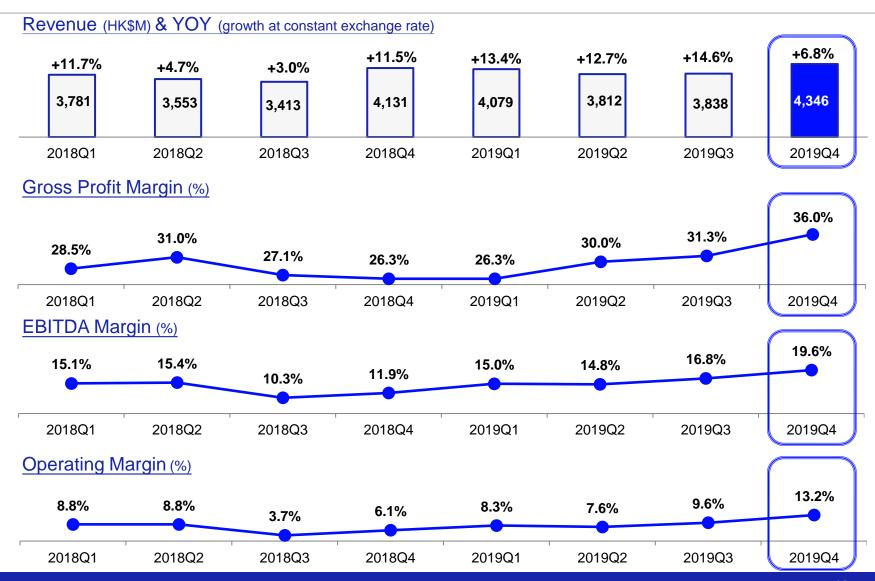


(HK\$M)	2019	2018	YOY
Revenue	16,074	14,879	+8.0%
Constant exchange rate	11.6% <sup>1</sup>	+7.8%	
Gross profit	4,985	4,187	+19.1%
Gross margin	31.0%	28.1%	+2.9ppts
Operating profit	1,570	1,020	+53.9%
Operating margin	9.8%	6.9%	+2.9ppts
EBITDA	2,678	1,962	+36.5%
EBITDA margin	16.7%	13.2%	+3.5ppts
Net profit	1,138	649	+75.3%
Net margin	7.1%	4.4%	+2.7ppts
Basic EPS (HK cents)	95.3	54.4	75.2%
Proposed total dividend per share (HK cents)	28.0	20.0	40.0%

<sup>&</sup>lt;sup>1</sup> Growth at constant exchange rate

# **Quarterly Financial Highlights**







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